



5ª Fiera Internazionale
per l'Energia e la Mobilità Sostenibili

5ª International Expo for Sustainable
Energy and Mobility

MAKING ENER-BUSINESS

9-12 NOVEMBRE / NOVEMBER 2011

RIMINI FIERA ITALY

www.keyenergy.it

BASIC INFORMATION ON ECOMONDO AND KEY ENERGY

Title and subtitle of event	Ecomondo – International Trade Fair of Material and Energy Recovery and Sustainable Development – 15th Edition Key Energy – International Expo for Sustainable Energy and Mobility - 5th Edition
Website	www.ecomondo.com www.keyenergy.it
Frequency	Annual trade fair
Positioning	Key Energy and Ecomondo are the leading fair for the Italian market of environmental technologies, especially for waste, water and air treatment, for the bioenergy market (waste-to-energy, energy from biogas and biomass) and for cogeneration.
Visitor profiles and figures	65,109 people (up 2.8% from 2009) from: <ul style="list-style-type: none"> → 39% industry → 26% services → 10% public administration/local authorities/associations/national corps → 9% distributors/commerce → 7% research and training → 6% construction → 3% agricultur, composting and biomass
Exhibition layout	The event fills all 16 halls of the Rimini expo center (specifically, Key Energy occupies three). There are three entrances (South, East, and West), each with parking. Next to the southern entrance is the railway station, on the Milan-Bari line.
Parallel events	Key Energy and Ecomondo offer a particularly extensive program of events and conferences (250 conferences in 2010). Among them, one should note the specialization course in wind power organized by ANEV, and the Energy and the Environment Forum, organized in partnership with Cooperambiente and CONAI and coordinated by The European House-Ambrosetti in Milan. Moreover, 2011 will mark the launch of the SMART CITIES project, in collaboration with ENEL, Telecom, ENEA, and other major partners.